

Zeid Bsaibes

Startup veteran turned fullstack engineer — deep experience in early-stage ventures, now building AI-powered products and the businesses around them

Summary

Zeid spent a decade in early-stage companies — founding team, then founder — after starting out in management consulting. He retrained as a fullstack engineer and now builds production software end-to-end, most recently AI-powered platforms across web, native iOS and backend. He brings an operator's commercial judgment to hands-on engineering, and is driven by continuous learning and a belief that innovation plus experience delivers lasting change.

Work Experience

Freelance Fullstack Engineer

Oct 2023 - current

[Various software projects](#)

Fullstack engineer delivering end-to-end applications and APIs with integrated AI, across web, native iOS and backend. Technical, commercial and entrepreneurial in balance: hands-on engineering, commercially realistic delivery, and a founder's instinct for what matters.

Founder

May 2017 - current

[Hawkker - London, UK](#)

Conceived and solo-built Hawkker — the last restaurant list you'll ever need. Hawkker builds a rich picture of your food life and network. Through meaningful context and trusted connections, it lets you side-step the online noise when figuring out where to eat. Native SwiftUI iOS app; Next.js/Postgres backend; conversational agent with tool-calling and structured extraction into a queryable context ledger; retrieval across the social graph; full observability and prompt-versioned evals.

Strategy & Operations

Aug 2009 - May 2017

[Kind Consumer Limited - London, UK](#)

Founding team member and latterly Head of Strategy & Operations at a medical-devices startup. Progressed a first-of-its-kind nicotine inhalation technology from drawing board through MHRA regulatory approval to commercialisation. Helped raise over £30m from angel, VC and corporate investors, and worked directly on a commercial partnership worth over £100m with a FTSE100 company. Exited via a share sale that seeded subsequent ventures.

Consultant

Sept 2008 - Aug 2009

[Booz & Company \(now Strategy&\) - London, UK](#)

Management consultant across chemicals, oil & gas, financial services, cleantech and government. Built the analytical foundations — quantitative and qualitative analysis, structured problem-solving, and client-ready communication and deliverables.

Education

Certification, Artificial Intelligence

2024

[BrainStation, London, UK](#)

Machine learning, neural networks and natural language processing; generative AI, large language models and prompt engineering; practical AI integration, ethics and governance for business.

Diploma, Software Engineering

2023

[BrainStation, London, UK](#)

Intensive fullstack bootcamp — a strong grounding in the fundamentals of software development, taught through the modern JavaScript stack: React, Next.js, Node, SQL.

BA Economics & Management

2007

[University of Oxford \(Worcester College\)](#)

Obtained 2:1 Bachelor of Arts in Economics and Management. Courses completed include: Finance, Strategy, Operations, Micro and Macro Economics, Advanced Economic Theory, Marketing and Economic History.

Teaching

Venture Capital and Entrepreneurship Subject Matter Expert

2020

[Saïd Business School - Oxford, UK](#)

Collaborated with the course professor and learning development team to build a comprehensive course which provides holistic understanding of venture finance in theory and practice. Developed in-depth learning materials to teach both prospective VC practitioners and entrepreneurs about evaluating, funding, scaling and exiting businesses.

Skillsets

Engineering	Digital Marketing	Start-up Operations
Front-end: React, Next, Native iOS, Tailwind, Typescript, GSAP	Facebook/Twitter/Google Ads Managers	Fund-raising, exit-modelling
Backend: Node, Express, Prisma, Postgres SQL, Postman, Sanity CMS	Hootsuite, Mailchimp, HubSpot, Intercom	IPO Prospectus Development for floatation
AI: Vectors DBs, LangChain, Llamaindex, RAG, Agents, ChatBots, AI-enabled workflows	Content Creator Management, Blog (Wordpress)	Legal & CoSec, Share Schemes (EMI, EIS)
Infra and APIs: AWS, Heroku, Vercel, Docker, Mapbox, Google: Maps, ReCaptcha	Social Media Management	Financial Modelling, Accounting (Xero),